

7th Annual Open Arms Bike Challenge – Sponsorship Opportunities

Saturday, September 10, 2011

100% of the proceeds raised will be used to benefit clients with intellectual and developmental disabilities in the Hamilton County area.

Presenting Sponsorship Package

\$5,000

Your company name will appear **FIRST** in Bike Challenge references as:

“XYZ Presents the 7th Annual Open Arms Bike Challenge”

- Listed as **Presenting Sponsor** on Bike Challenge marketing materials, front of t-shirts, website, and special recognition during bike announcements.

Your **Presenting Sponsorship** includes the following benefits:

- E-blasts sent to bike clubs throughout Tennessee promoting Bike Challenge with recognition of your sponsorship.
- Company logo displayed on sponsor recognition board.
- Company logo on front of participant t-shirts.
- Company logo on OAC website.
- Opportunity to include promotional item(s) in participant gift bags.
- Twelve (12) complimentary bike registrations and gift bags.
- Opportunity to present your company at the start of the event.
- Engraved plaque of appreciation.

Platinum Sponsorship Package

\$2,500

Your company name will appear in these Bike Challenge references:

- Listed as **Platinum Sponsor** on Bike Challenge marketing materials, back of t-shirts, website, and special recognition during bike announcements.

Your **Platinum Sponsorship** includes the following benefits:

- E-blasts sent to bike clubs throughout Tennessee promoting Bike Challenge with recognition of your sponsorship.
- Company logo displayed on sponsor recognition board.
- Company logo on back of t-shirt.
- Company logo on OAC website.
- Opportunity to include promotional item(s) in participant gift bags.
- Eight (8) complimentary bike registrations and gift bags.
- Opportunity to present your company at the start of the event.
- Framed certificate of appreciation.

Gold Sponsorship Package

\$1,000

Your company name will appear in these Bike Challenge references:

- Listed as **Gold Sponsor** on Bike Challenge marketing materials, back of t-shirts, and website.

Your Gold Sponsorship includes the following benefits:

- E-blasts sent to bike clubs throughout Tennessee promoting Bike Challenge with recognition of your sponsorship.
- Company logo displayed on sponsor recognition board.
- Company logo on back of participant t-shirts.
- Company logo on OAC website.
- Opportunity to include promotional item(s) in participant gift bags.
- Four (4) complimentary bike registrations and gift bags.
- Certificate of appreciation.

Silver Sponsorship Package

\$500

Your company name will appear in these Bike Challenge references:

- Listed as **Silver Sponsor** on Bike Challenge marketing materials, back of t-shirts, and website.

Your Silver Sponsorship includes the following benefits:

- Company logo displayed on sponsor recognition board.
- Company logo on back of participant t-shirt.
- Company logo on OAC website.
- Opportunity to include promotional item(s) in participant gift bags.
- Certificate of appreciation.

Bronze Sponsorship Package

\$250

Your company name will appear in these Bike Challenge references:

- Listed as **Bronze Sponsor** on back of participant t-shirts.

Your Bronze Sponsorship includes the following benefits:

- Company logo displayed on sponsor recognition board.
- Company logo on back of participant t-shirt.
- Opportunity to include promotional item(s) in participant gift bags.

Note: For sponsor logo to be displayed at the event and/or on participant t-shirt, logo must be received at least two weeks prior to the event.

